



**OUTREACH AWARDS PROGRAMME 2018-2019**  
**APPLICATION DEADLINE 31 MARCH 2018**

Outreach awards, ranging from **£500 to £5000** may be applied for by all those in UK Higher Education with an established interest in Canada-linked teaching and research. They support specific activities-based projects, designed to enhance and extend the reach of Canada-linked studies in existing UK centres and hubs, and also, as appropriate, to encourage the development of new Canada-linked initiatives elsewhere in the UK. The Foundation seeks clearly conceived proposals with precise, achievable aims and objectives. The types of activities envisaged include local UK outreach events (e.g. visiting speakers, interactive presentations, art exhibitions, ect. within the institution/group or in partnership with the local community), public lectures on Canadian topics by high profile speakers, Canadian film series, local UK events or activities supporting Canadian/UK student exchanges, as well the virtual outreach. It is anticipated that applications for outreach awards will normally be based in the fields of Arts, Humanities, and Social Sciences, but other disciplinary areas may be considered if significant Canadian content (normally a minimum of 50%) can be demonstrated.

**How to apply**

1. Completed application forms, downloadable from the Foundation web-site [www.canadaukfoundation.org](http://www.canadaukfoundation.org) should be sent as email attachments, clearly labeled with the name of the applicant's institution, to [admin@canadaukfoundation.org](mailto:admin@canadaukfoundation.org)
2. A countersignature to the application is required from a senior officer of the institution.
3. Applicants will be informed of the outcome of their application within 6 weeks of the date of submission.

**Terms and conditions**

1. Outreach awards are not available for: general administration; teaching support; library support. Travel funding is available for visiting speakers only. **Conference funding may be applied for under the outreach programme but the amount requested should not exceed a maximum of £1500 and should normally relate to visiting speaker funding or to support for doctoral (or PG to include Masters) students.**
2. Signing of any award agreement will represent agreement for your institutional name to be cited on the Foundation website and in our Annual Report and Accounts.
3. The support of the Canada-UK Foundation must be acknowledged in any activities supported by an outreach award.
4. A year-end report must be provided to the Foundation in April 2016 on the activities carried out in 2015-16 as the result of a successful outreach award application. Award monies must be spent on the items approved by the Foundation in the Award Agreement, and cannot be vired to any other item.
5. Any award monies not expended at the end of the funding period (31 July) remain the property of the Foundation. If the activities they were given to support are still ongoing but will not have to be completed by 31 July, written authorization for the continuation of the spend in the subsequent year must be obtained from the Foundation Administrator. If the activities they were given to support cost less than anticipated or did not take place, and a new funding application is being submitted for the subsequent funding round, the unexpended monies must be declared on the application form. They will be considered as a credit against the new funding request, which, with the credit included, should not exceed the advertised funding ceiling.
6. Grant funds must be used according to the approved project budget. In the event your costs outlined in your proposal exceed the amount awarded then the applicant needs to demonstrate evidence the remainder of the project costs have been obtained prior to receiving the monies.
7. In order to attract new sources of income to maintain our funding programmes, it is essential for the Foundation to highlight the Canadianist hubs to which it is providing support and the outreach activities that they are undertaking. As a condition of the award, successful applicants will therefore be asked for the following information to be posted on the Foundation website [www.canadaukfoundation.org](http://www.canadaukfoundation.org)

- Photo of outreach applicant (passport size)
- Name of institution and brief detail (**200 words**) of Canadianist hub
- Overview of outreach activities (no more than 150 words) specifically related to the award
- Link to any blog/ online publication specifically created and linked to the award
- Videos/ photos relevant to the study

In addition, we require our grant recipients to maintain a mutually-beneficial dialogue with the Canada-UK Foundation throughout the year so that the Foundation may contribute, promote or input on events and outreach activities.

The Foundation may use this information as part of our marketing material when approaching donors.